Copyright and Data Quality

Joris Pekel

@jpekel

Zagreb, Croatia 11/04/2014

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Content

- Copyright, why is it important?
- Why is there an issue?
- Metadata vs. Content
- Rights labels of Europeana

Why is there an issue?

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Preview & Digital Objects are licensed as described in “EDM: rights”

CCO

Layer #3: Metadata (descriptive object information)

Layer #2: Previews (lower quality versions of #1)

EDM:rights

Layer #1: Digital objects (on the site of the provider)

Twelve Rights Statements available for EDM: rights

- Public Domain & unrestricted re-use
- Creative Commons Licenses
- Rights Reserved statements
- Unknown rights statement

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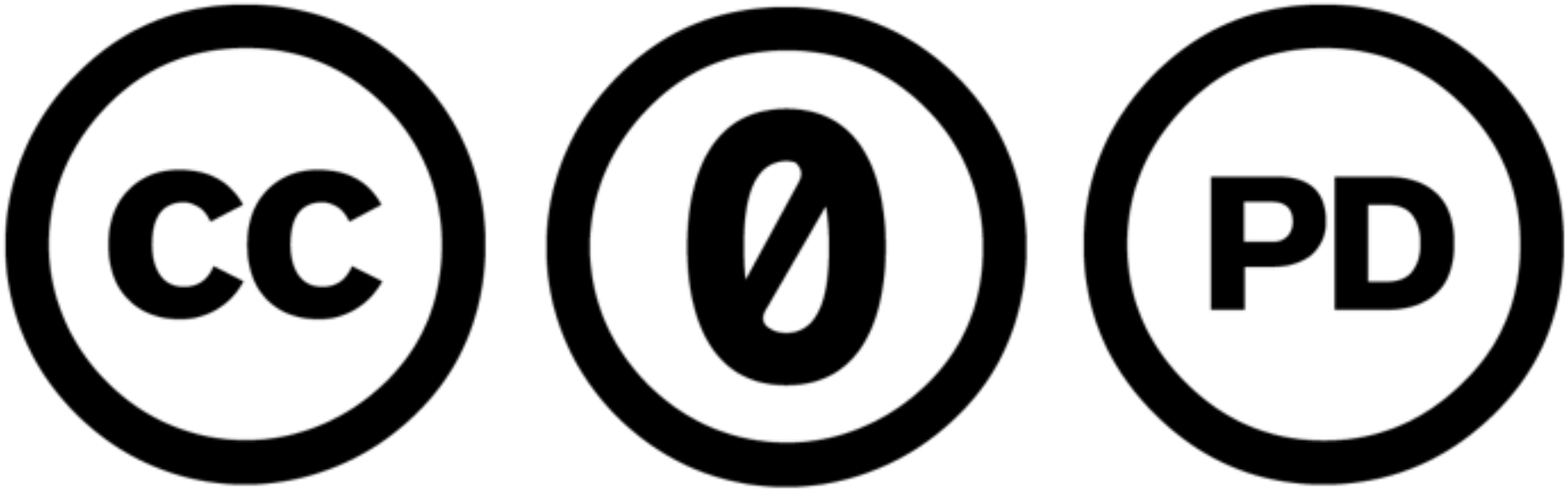
- Public Domain & unrestricted re-use
- Creative Commons Licenses
- Rights Reserved statements
- ~~Unknown rights statement~~


CC
0
PD

	Can someone use it commercially?	Can someone create new versions of it?
Attribution		
Share Alike		Yup, AND they must license the new work under a Share Alike license.
No Derivatives		
Non-Commercial		Yup, AND the new work must be non-commercial, but it can be under any non-commercial license.
Non-Commercial Share Alike		Yup, AND they must license the new work under a Non-Commercial Share Alike license.
Non-Commercial No Derivatives		

@jpekel

Open culture on culture

Open culture on culture

- What is in the Public Domain stays in the Public Domain

Open culture on culture

- What is in the Public Domain stays in the Public Domain
- If you have the rights to openly license content, do so

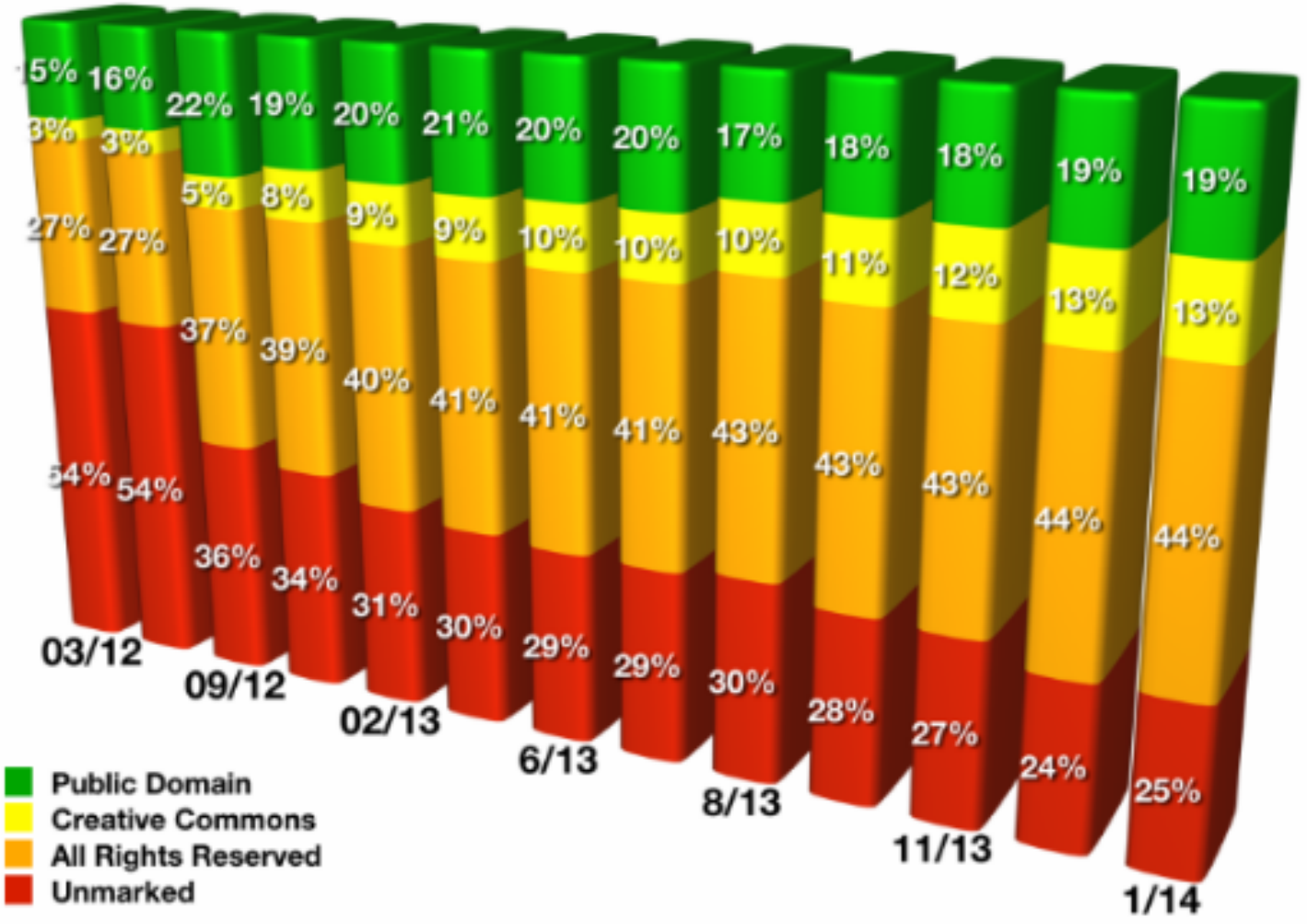
Open?

http://opendefinition.org

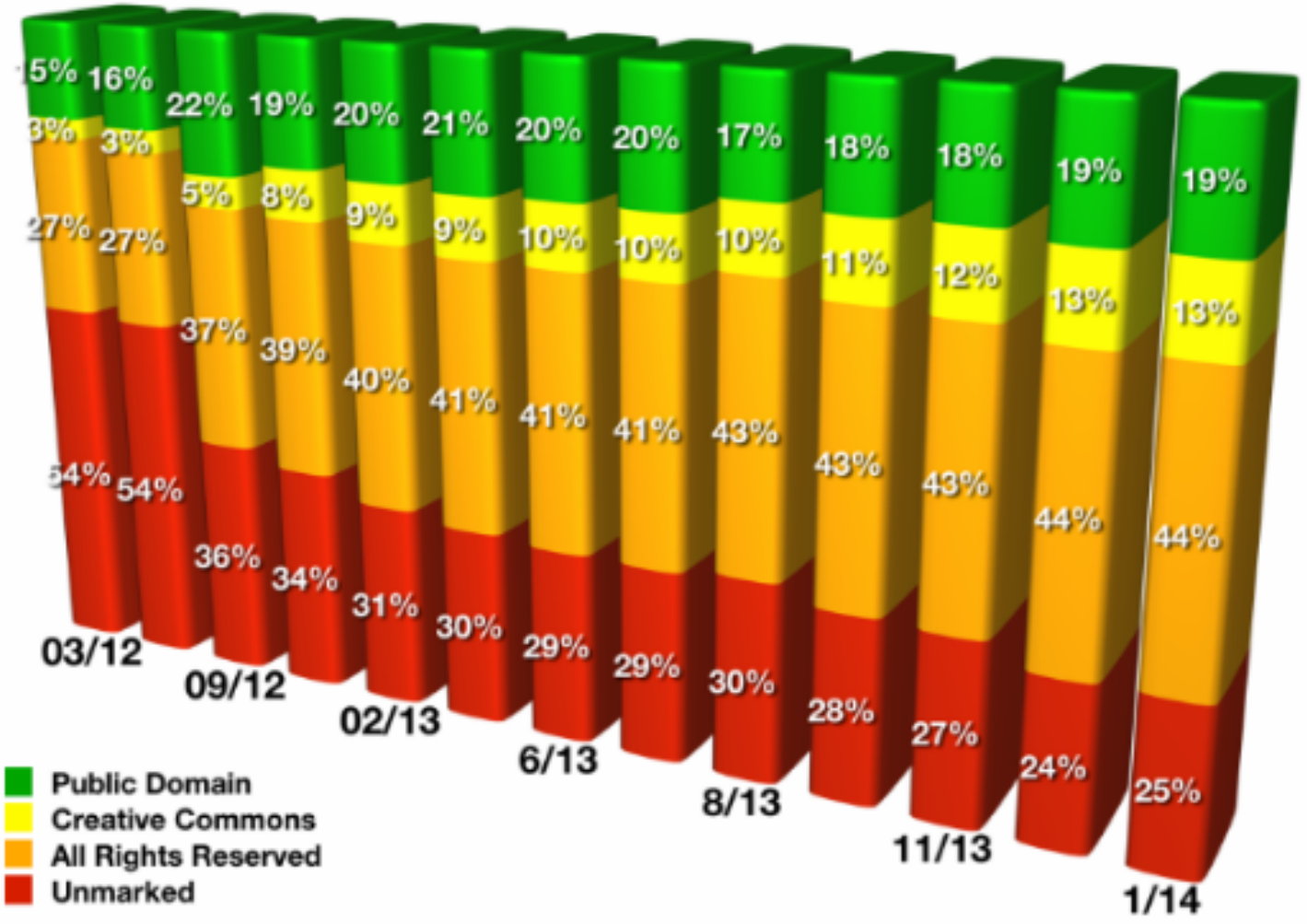
Open?

“A piece of data or content is open if anyone is free to use, reuse, and redistribute it — subject only, at most, to the requirement to attribute and/or share-alike.”

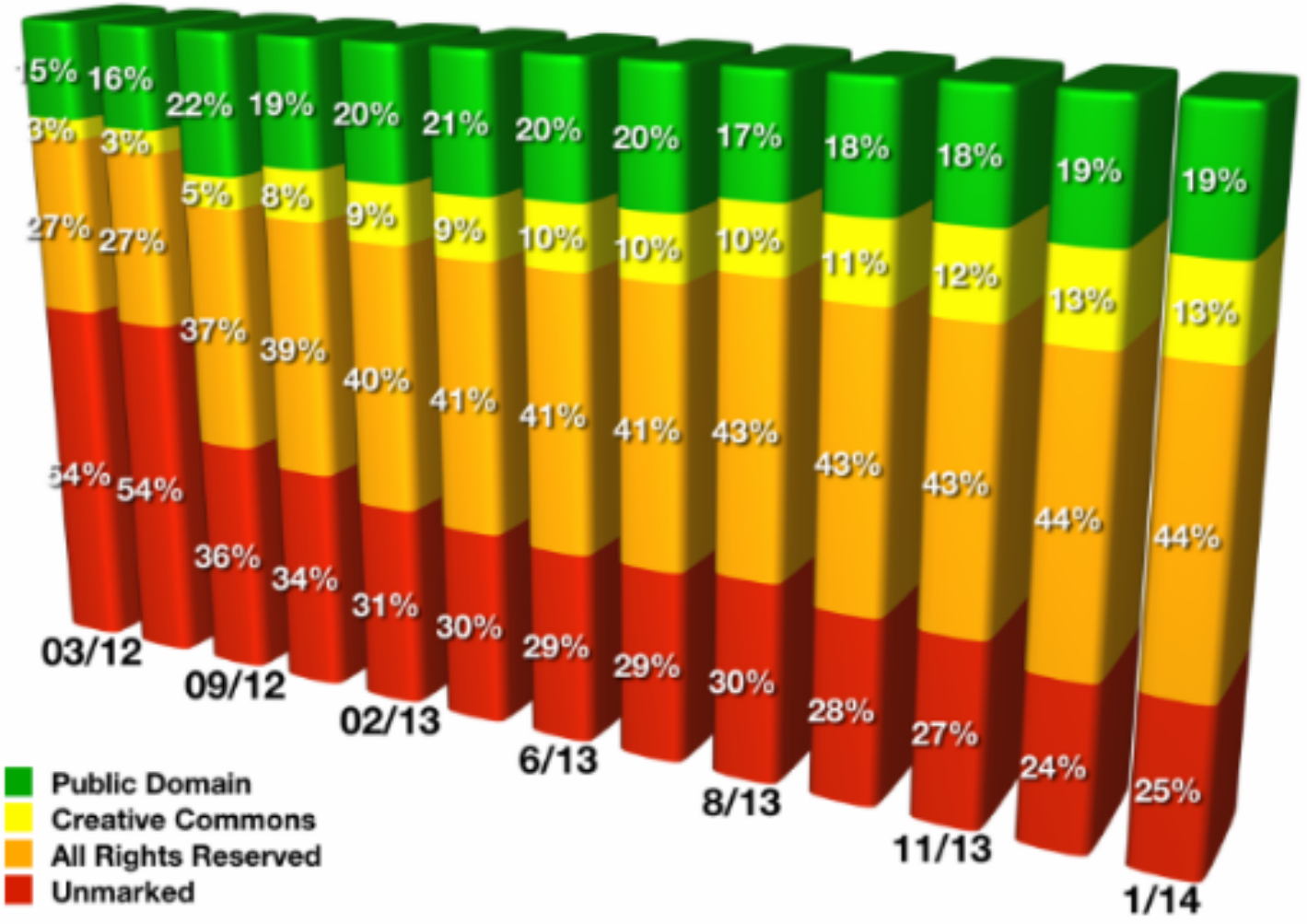
http://opendefinition.org



Rights label per category (as percentage of total)



Rights label per category (as percentage of total)



Rights label per category (as percentage of total)

Decrease of the Public Domain

Decrease of the Public Domain

- Re-licensing of digital reproductions of Public Domain works

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Decrease of the Public Domain

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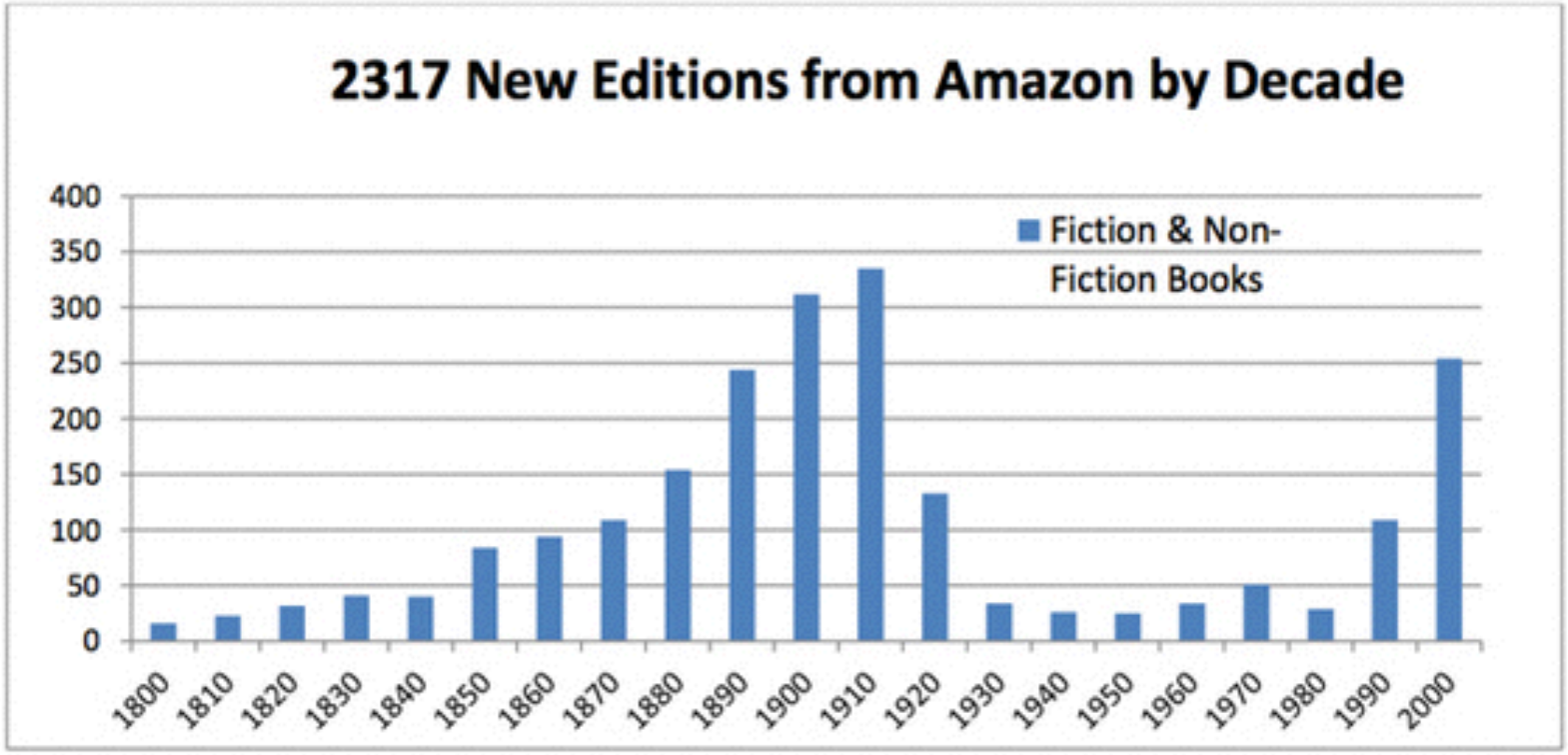
- Public Private partnerships
- Unclear legal situation
- Digitisation and storage not for free - new business models are needed

The Hole in Our Collective Memory: How Copyright Made Mid-Century Books Vanish

A book published during the presidency of Chester A. Arthur has a greater chance of being in print today than one published during the time of Reagan.

REBECCA J. ROSEN | JUL 30 2013, 1:35 PM ET



Paul J. Heald

→ The rights statements in Europeana

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Search *:* Search Help

Return to search results < Previous Next >

© Paid access - no re-use

View item at
EuroPhoto ANP provider

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Cite on Wikipedia

DEN HAAG-ONDERSCHEIDING-KRULS-GENERAAL

Description: DEN HAAG-ONDERSCHEIDING-KRULS-GENERAAL
Geographic coverage: Den Haag
Date: 1946-08-16
Date of creation: 1946-08-16
Type: Photo ; photograph
Format: image/jpeg
Identifier: ANP2393321
Language: nl
Rights: EuroPhoto ANP provider
Publisher: EuroPhoto ANP provider
Data provider: EuroPhoto ANP provider
Provider: EuroPhoto
Providing country: Netherlands

Free Access - No Re-use

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View item at
Nationaal Archief

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Cite on Wikipedia

Translate details

Context information: Rijksfotoarchief: Collectie Heidemaatschappij, 1910-1970 - positieven >> Rijksfotoarchief: Collectie Heidemaatschappij, positieven

Alternative Title: Context information: Rijksfotoarchief: Collectie Heidemaatschappij, 1910-1970 - positieven → Rijksfotoarchief: Collectie Heidemaatschappij, positieven

Type: Image

Identifier: NL-HaNA_2.24.06.01_0_251-3923

Source: Nationaal Archief, Den Haag

Data provider: Nationaal Archief

Provider: Archives Portal Europe

Providing country: Netherlands

rtal/search.html?query=*%3A*&rows=24&qf=RIGHTS%3Ahttp%3A%2F%2Fwww.europeana.eu%2Frights%2Frr-f%2F*

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View item at
The Royal Library: The National Library of Denmark and Copenhagen University Library

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Cite on Wikipedia

Skolebørn omkring springvandet ved Frederiksborg Slot

Creator: Türck, Sven (1897-1954) fotograf

Coverage: Danmark, Hillerød, Frederiksborg Slot

Type: photograph ; Negativ

Identifier: http://www.kb.dk/images/billed/2010/okt/billeder/object70151/en/

Data provider: The Royal Library: The National Library of Denmark and Copenhagen University Library

Provider: The European Library

Providing country: Denmark

Auto-generated tags

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View item at
UCL Museums

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Cite on Wikipedia

Translate details

Select language

Powered by Microsoft® Translator

Reflecting Circle

Description: Reflecting circle. Brass instrument

Creator: Troughton and Simms

Geographic coverage: Europe, United Kingdom, England, London

Time period: 1860/1860

Type: Image

Format: text/html

Subject: Galton, Francis

Identifier: http://www.ucl.ac.uk/museums/objects/LDUGC-010

Is part of: Galton Collection, UCL

Language: en-GB

Data provider: UCL Museums

Provider: CultureGrid

Providing country: United Kingdom

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View item at
Murberget Länsmuseet Väst
ernorrland

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Fartyg

Creator: Westman, Gösta

Geographic coverage: Hamnen, Örnsköldsvik Tätort, Örnsköldsvik Kommun, Ångermanland, Västernorrland

Subject: Fartyg ; Hamn

Identifier: Fo-A17801

Rights: Creative Commons Attribution Non-Commercial 2.5 license

Source: Ur Länsmuseet Västernorrlands bildarkiv

Data provider: Murberget Länsmuseet Västernorrland

Provider: EuropeanaLocal Sweden

Providing country: Sweden

Auto-generated tags

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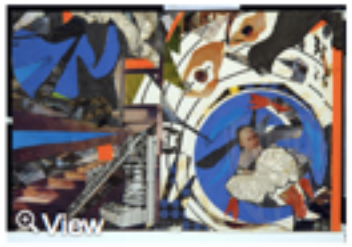

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View item at
Swiss National Library

Share

Cite on Wikipedia

Translate details

Select language

[Collage, blau/rot, mit Landkarte Rioja-Gebiet, Miguel de Cervantes]

Creator: Dürrenmatt, Friedrich (1921-1990)

Contributor: Cervantes, Miguel de

Coverage: Spanien

Date: [ca. 1968]

Type: painting

Format: Technik: Mischtechnik

Subject: Collage ; Landkarte

Identifier: TEL_SNL_fdabi:SLA-FD-A-Bi-1-63

Relation: http://nbn-resolving.de/urn/resolver.pl?urn=urn:nbn:ch:bel-13960

Language: de

Rights: Copyright: Centre Dürrenmatt Neuchâtel

Publisher: Centre Dürrenmatt Neuchâtel (CDN)

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View item at
Archaeology Data Service

Share

Cite on Wikipedia

Translate details

Select language

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Hare Law Crags

Description: Motifs are present on a fairly smooth, flat surface of outcrop sloping towards NNE. Cups and rings quite shallow. Turf encroaching on lower edge and ends./n/n

Geographic coverage: iid:2711407/SP.1 ; Doddington ; Berwick upon Tweed, Northumberland, UK

Time period: Prehistoric

Type: Beckensall Photograph

Format: JPG

Subject: Art in the landscape: outcrop

Identifier: 15

Is part of: http://archaeologydataservice.ac.uk/era/

Rights: Northumberland County Council, University of Newcastle, English Heritage, Durham County Council and named third parties. ; England'sRock Art © 2008.Northumberland County Council, University of Newcastle, English Heritage, Durham County Council and named third parties.

Source: Archaeology Data Service

Data provider: Archaeology Data Service

Provider: CARARE

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Return to search results < Previous Next >

CC BY

View item at
Archief Eemland

Share

Cite on Wikipedia

Translate details

Select language

Amersfoort

Title: Berkenweg

Description: TWEE FOTO'S: Feestelijkheden op de Berkenweg b.g.v. de opgraving van de kei: rondgang van de heraut.

Date: 1903-05-28

Subject: kei, Amersfoortse ; kei - opgraving

Identifier: AFT001001015 ; AFT001001016

Data provider: Archief Eemland

Provider: Rijksdienst voor het Cultureel Erfgoed

Providing country: Netherlands

Auto-generated tags

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Search *:* Search Help

Return to search results Next >

CC0

View item at
Norsk Folkemuseum

Share

Cite on Wikipedia

Translate details

Select language

Menn sitter og hviler i veikanten i forbindelse me...

Description: Menn sitter og hviler i veikanten i forbindelse med Dombåsmarken i 1914. Syklene ligger i forgrunnen når de tar seg en rast.

Date: start=1914-01-01;end=1914-01-01;

Subject: Anlegg ; Arbeiderminner ; Sykler

Is part of: NF

Data provider: Norsk Folkemuseum

Provider: Kulturrådet

Providing country: Norway

Public Domain Marked

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Search | rijksmuseum | Search | Help

Return to search results

< Previous Next >

Public Domain marked

View item at
Rijksmuseum

Share

Cite on Wikipedia

Translate details

Select language

Schilderkunst en tekenkunst

Description: De schilderkunst en de tekenkunst gepersonifieerd door een vrouw met schilderspalet en penselen en een jongeman met tekenstift en papier.

Creator: vermeld op object prentmaker: Vaillant, Wallerant

Contributor: Reni, Guido (naar schilderij van)

Date of creation: 1658 - 1677

Type: prent

Format: image/jpeg ; plaatrand: hoogte 242 MMmmmm ; plaatrand: breedte 309 MMmmmm ; papier

Subject: Iconclass code: 48C510 ; Iconclass code: 48C525

Identifier: RP-P-1911-60 ; RM0001.COLLECT.46592

Language: nl

Publisher: Rijksmuseum, Amsterdam

Data provider: Rijksmuseum

Provider: Rijksmuseum

Providing country: Netherlands

Orphan Work

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Search *:* Search Help

Return to search results

Orphan Work

Buccin trombone. Nominal pitch: B?.

Alternative Title: THIS IS A TEST OBJECT

Description: Technical description: Brass; ligature fitting on bell section at joint; stockings on main slides. Bell with one coil, angled to face forwards. Repair History: Main slide possibly not original (tenon of slide section of joint is tapered, bell section joint for cylindrical tenon). ; CHO - dcterms:tableOfContents

Creator: Courtois neveu aîné ; http://www.mimo-db.eu/InstrumentMaker/Corporation/194

Contributor: CHO - dc:contributor

Coverage: CHO - dc:coverage

Geographic coverage: France ; Amsterdam ; http://sws.geonames.org/2759794/

Date: Circa 1930

Time period: CHO - dcterms:temporal

Publication date: CHO - dcterms:issued ; 1931

Date of creation: http://www.example.com/time/1930

Type: http://www.mimo-db.eu/InstrumentsKeywords/4378; http://www.mimo-db.eu/HornbostelAndSachs/356

Looking for Re-usable Content

Matches for:

Can I use it? Yes, with attribution

By media type: IMAGE

Refine your results:

- Add more keywords
  - + Add
- By media type
  - TEXT (5558465)
  - IMAGE (3030304)
  - SOUND (16765)
  - 3D (13707)
  - VIDEO (4507)
- By language of description
- By year
- By providing country
- Can I use it?
  - Yes, with attribution (3030304)
  - Yes, with restrictions (1952591)
  - Only with permission (13843915)
- By copyright

Results per page: 24 Results 1 - 24 of 3,030,304 1 of 126263 > >>

Изтъкнатата българска поe...

Петър (Пейсах) Израелевич Г...

Изтъкнатата българска поe...

Изтъкнатата българска поe...

В Дните на поезията в град Толбух...

Работен момент от документални...

Изтъкнатата българска поe...

Изтъкнатата българска поe...

Looking for Re-usable Content

Refine your results:

- Add more keywords
  - + Add
- By media type
  - [x] IMAGE (989200)
  - [ ] TEXT (369870)
  - [ ] SOUND (5196)
  - [ ] VIDEO (1737)
  - [ ] 3D (51)
- By language of description
- By year
- By providing country
- Can I use it?
  - [x] Yes, with attribution (989200)
- By copyright
  - [ ] Public Domain marked (1151925)
  - [ ] CC0 (535535)
  - [x] CC BY-SA (989200)
  - [ ] CC BY (353644)
- By provider
- By data provider
- [x] Include content contributed by users

Boerderij 't Hof van Dierik

Interieur kamer, overzicht scho...

Christelijke lagere school

Voormalige rooms-katholieke lage...

Christelijke lagere school

Hervormde Grote of Maria Magdale...

Voormalig kantongerecht

Overzicht hoek Albert Joachimikade-...

De Poel

Rooms-katholieke Sint-Maria Mag...

Boerderij 't Hof van Dierik

Karel V

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Rijksdienst voor het Cultureel Erfgoed

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Translate details

Select language

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Hervormde Grote of Maria Magdalenakerk

Description: Overzicht zuidwestgevel met vieringtoren

Creator: Heins, IJ.Th.

Geographic coverage: iid:2168668/SP.1

Date: 2002-05-09

Type: single objectobjet individuelEinzelnes Objekt

Format: zwart wit negatief ; foto

Subject: Kerken ; Vieringtoren

Identifier: 264056

Language: nl

Publisher: Rijksdienst voor het Cultureel Erfgoed

Source: Rijksdienst voor het Cultureel Erfgoed

Data provider: Rijksdienst voor het Cultureel Erfgoed

Provider: CARARE

Providing country: Netherlands

creative commons

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Commonly heard issues

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Commonly heard issues

- We have our own licensing policy
- Our collection is very complex
- Europeana Rights Statements do not apply to us
- We don’t need to provide a Rights Statement - that is clear from our website
- We don’t know which Rights Statement applies

How we are trying to solve these

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→ We have clear and readable rights statements

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- We provide tools to determine rights statements

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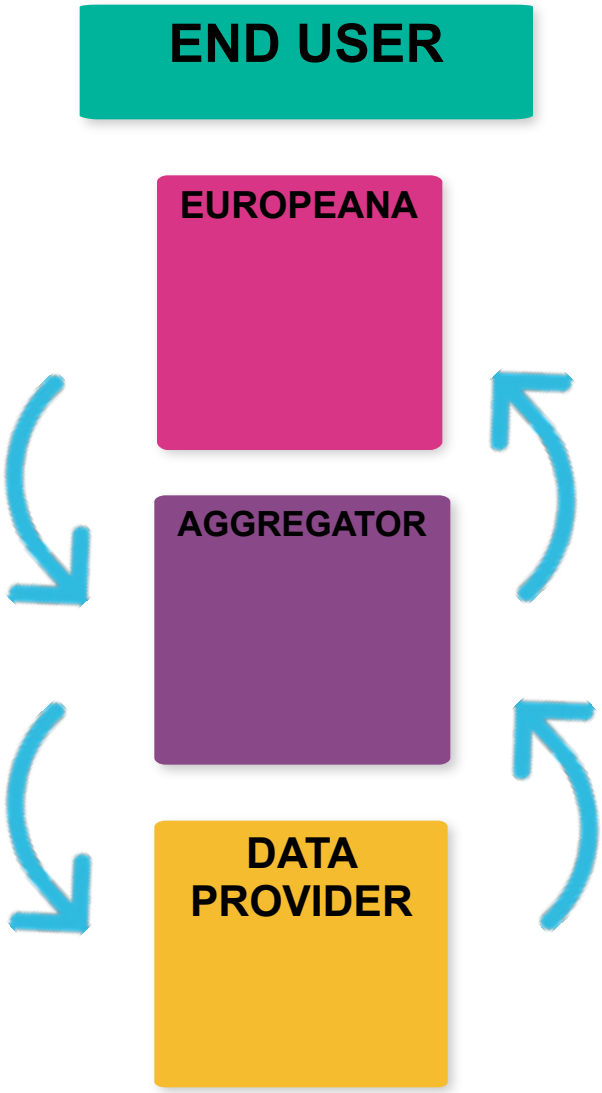
How we are trying to solve these

- We have clear and readable rights statements
- We provide tools to determine rights statements
- We organise workshops with institutions about copyright
- We push for copyright reform and harmonisation on a European level
- We advocate for an open approach via publications and blogs
- We monitor the usage and appropriateness of the Rights statements

Metadata quality

How can we define Metadata Quality?

A COLLABORATIVE PROCESS



Why should we improve metadata quality?

- à Institutions benefit
- à End users benefit
- à Makes searches easier
- à Creates an emotional connection with the digital object
  v. important in relation to images
- à Richer resource
- à Wider end user base (research/academia)
- à More page view and longer page stays
- à Greater click through rates
- à But how do we get it?!

What is good metadata quality?

- Mandatory elements
- Depth of description (meaningful titles)
- Direct links to digital object
- High quality previews and digital objects
- Accurate rights statements
- Geo coordinates (geonames, edm:place)
- Persistent Identifiers (less broken links, Google indexing)
- Vocabularies / external resources for enrichment
- EDM

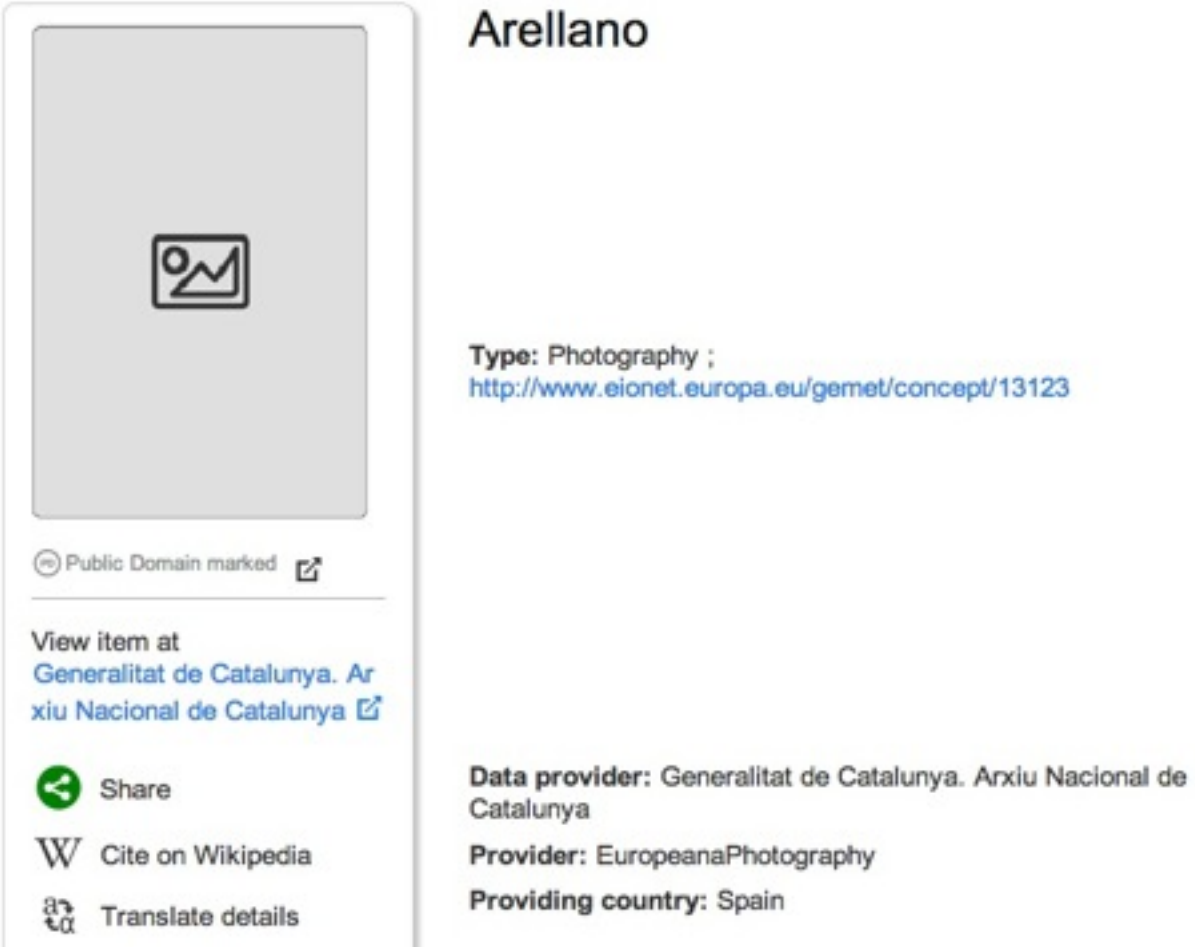
What Europeana currently asks for:

- à Preferably EDM
- à 9 Unique meaningful elements in EDM (unless UGC)

Applicable class	Mandatory Properties (or alternatives)
Aggregation	edm:dataProvider
Aggregation	edm:isShownAt **or** edm:isShownBy
Aggregation	edm:provider
Aggregation	edm:rights
Aggregation	edm:aggregatedCHO
ProvidedCHO	dc:title **or** dc:description
ProvidedCHO	dc:language for text objects
ProvidedCHO	dc:subject **or** dc:type **or** dc:coverage **or** dcterms:spatial
ProvidedCHO	edm:type
ProvidedCHO	edm:ugc (when applicable)

- à These are only the minimum elements required

What that looks like practically



Via EuropeanaPhotography

What that looks like practically

Public Domain marked

View item at
Generalitat de Catalunya. Ar xiu Nacional de Catalunya

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Translate details

Arellano

Description: Retrat de cos sencer de l'actriu Arellano asseguda en un tamboret.

Creator: Antoni Esplugas

Geographic coverage: Europa ; Espanya ; Catalunya ; Barcelona (província) ; Barcelonès ; Barcelona

Date of creation: 1920-01-01/1925-12-31

Type: Photography ; http://www.eionet.europa.eu/gemet/concept/13123

Format: PLÀSTIC ; negatiu de gelatina de plata ; Negatiu de gelatina de plata ; http://bib.arts.kuleuven.be/photoVocabulary/12007; 14 x 9 cm

Subject: retrat d'estudi ; retrat ; retrat individual ; actors ; tamborets ; Retrat d'estudi ; Arellano (actriu) ; http://bib.arts.kuleuven.be/photoVocabulary/21000; http://bib.arts.kuleuven.be/photoVocabulary/21006

Identifier: ANC-1-402-N-6273

Rights: Domini públic

Data provider: Generalitat de Catalunya. Arxiu Nacional de Catalunya

Provider: EuropeanaPhotography

Providing country: Spain

Via EuropeanaPhotography

What metadata quality looks like

CC BY

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Central Library of the Bulgarian Academy of Sciences

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Translate details

English

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Return to original language

Обербауер, Йосиф: Селска кръчма в Софийско.

Description: Content/View Resource: around the table on wooden benches and a Chair are sitting people. Three were with kalpaci, a red skullcap, pop-kalimâvka and cloth, a Turk with a Fez and turban. At the bottom-the counter, behind which is an innkeeper with a head. Inscribed are the window, kerosene lamp, etc. File size-52/|. ; Inscription: Надпис: J.Oberbauer 1901 [description] ; Repository/Location: Regional Cultural Institute-Museum of History of Sofia ; Around the table, wooden benches and a Chair are sitting people. Three were with kalpaci, a red skullcap, pop-kalimâvka and cloth, a Turk with a Fez and turban. At the bottom-the counter, behind which is an innkeeper with a head. Inscribed are the window, kerosene lamp, etc. File size-52/|.

Creator: Обербауер, Йосиф

Subject: Art collection: Обербауер, Йосиф

Identifier: RKI SHM ID 0709

Rights: The CCI with the Sofia Museum

Source: ОКИ със Софийски исторически музей

Data provider: Central Library of the Bulgarian Academy of Sciences

Provider: Linked Heritage

Providing country: Bulgaria

Search also for:

Title
Обербауер, Йосиф: Селска кръчма в Софийско. (1)

Who
Обербауер, Йосиф (101)

What
Art collection: Обербауер, Йосиф (50)

Provider
Central Library of the Bulgarian Academy of Sciences (4229)
Linked Heritage (2611169)

What metadata quality looks like
Web resource class

Attribution-NonCommercial-ShareAlike

View item at Germanisches Nationalmuseum

Einmanualiges Cembalo

Description: Gehäuse mit geschwungener Wand. Rosette mit Signatur MARTINVS VATER.... Umfang: G1/H1 - e3. Disposition: 8' 8'. Mensur: c2 26,5 - 25,4 cm.

Creator: http://www.mimo-db.eu/InstrumentMaker/Person/3407; Vater

Coverage: Hannover / Deutschland; http://www.geonames.org/2910831

Date: 1738; http://semium.org/time/1738; http://semium.org/time/1738

Type: http://www.mimo-db.eu/InstrumentsKeywords/2251

Subject: Musical Instruments

Data provider: Germanisches Nationalmuseum

Provider: MIMO - Musical Instrument Museums Online

Providing country: Europe

Auto-generated tags

What that looks like practically…

Agent Class

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View item at
Glasgow School of Art

Share

Cite on Wikipedia

Translate details

Select language

Powered by Microsoft® Translator

Figure study, probably from sculpture

Description: Charles Rennie Mackintosh's Northern Italian Sketchbook - 11th-14th June 1891 - : The elaborately inlaid wooden choir stalls were executed by Fra Giovanni da Verona (c. 1457-1525) in 1499.

Creator: Charles Rennie Mackintosh; http://dbpedia.org/resource/Charles_Rennie_Mackintosh

Date of creation: 1891

Type: http://partage.vocnet.org/part00040; sketches; sketch

Format: http://partage.vocnet.org/part00575; paper (fiber product); paper

Subject: interior; intarsia; wood; tarsia; carvings; churches; Renaissance; Verona; choir stalls; inlay (decoration)

Identifier: AN-MSB-15

Provenance: Glasgow School of Art

Data provider: Glasgow School of Art

Provider: Partage Plus

Providing country: United Kingdom

Auto-generated tags

What

Who

Agent Term: http://dbpedia.org/resource/Charles_Rennie_Mackintosh

Agent Label: [charles rennie mackintosh] (it); [charles rennie mackintosh] (no); [charles rennie mackintosh] (fi); [charles rennie mackintosh] (pt); [charles rennie mackintosh] (sv); [charles rennie mackintosh] (fr); [charles rennie mackintosh] (en); [макинтош, чарльз ренни] (ru); [charles rennie mackintosh] (es); [charles rennie mackintosh] (nl)

Search also for:

Title
- Figure study, probably from sculpture (2)

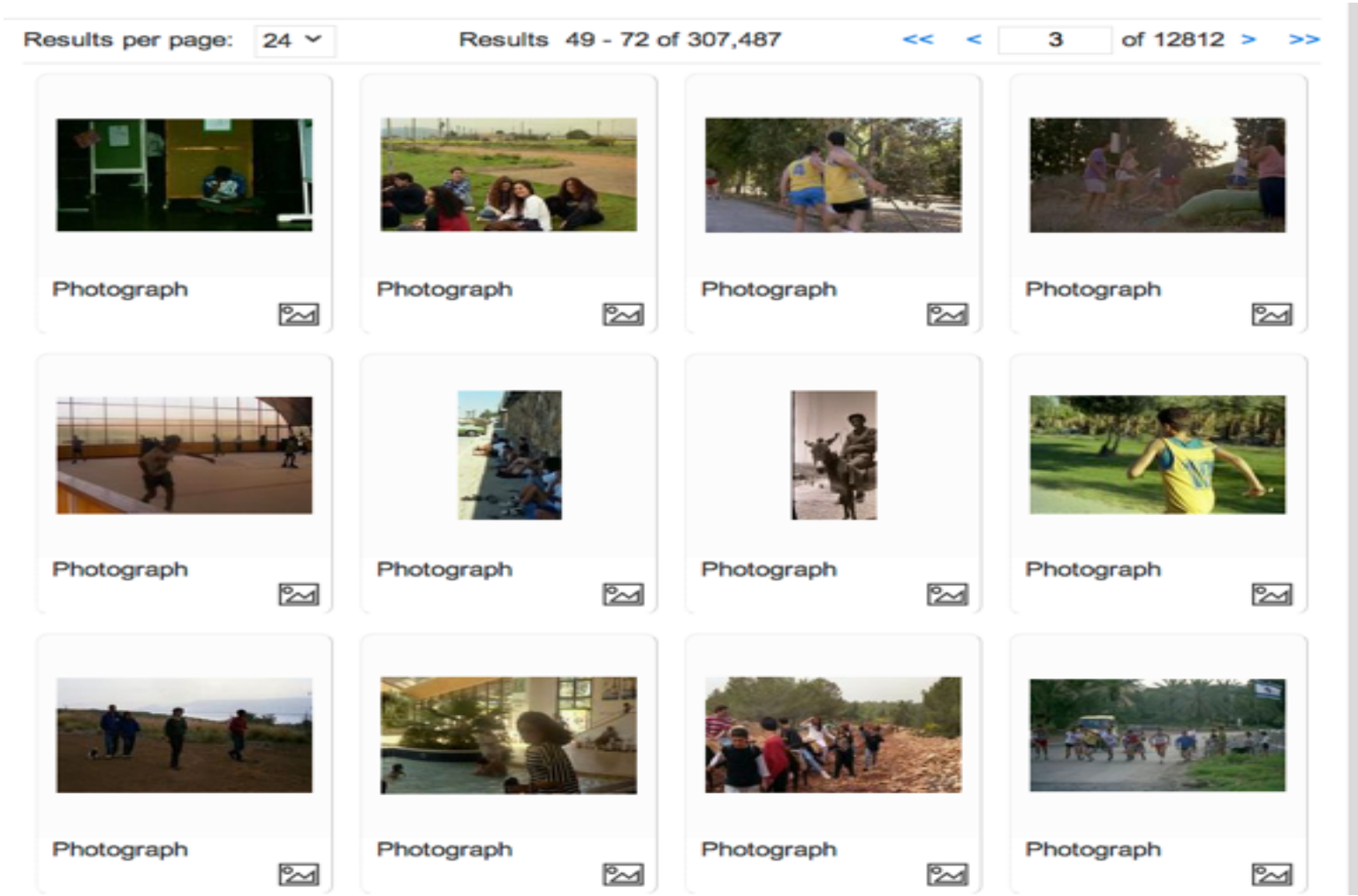
Who
- Charles Rennie Mackintosh (370)
- http://dbpedia.org/resource/Charles_Rennie_Mackintosh (368)

What
- http://partage.vocnet.org/part00040 (724)
- sketches (6417)
- sketch (6417)
- interior (20245)
- intarsia (99)
- wood (7275)
- tarsia (4)
- carvings (624)
- churches (149618)
- Renaissance (4201)
- Verona (2066)
- choir stalls (18)
- inlay (decoration) (1517)

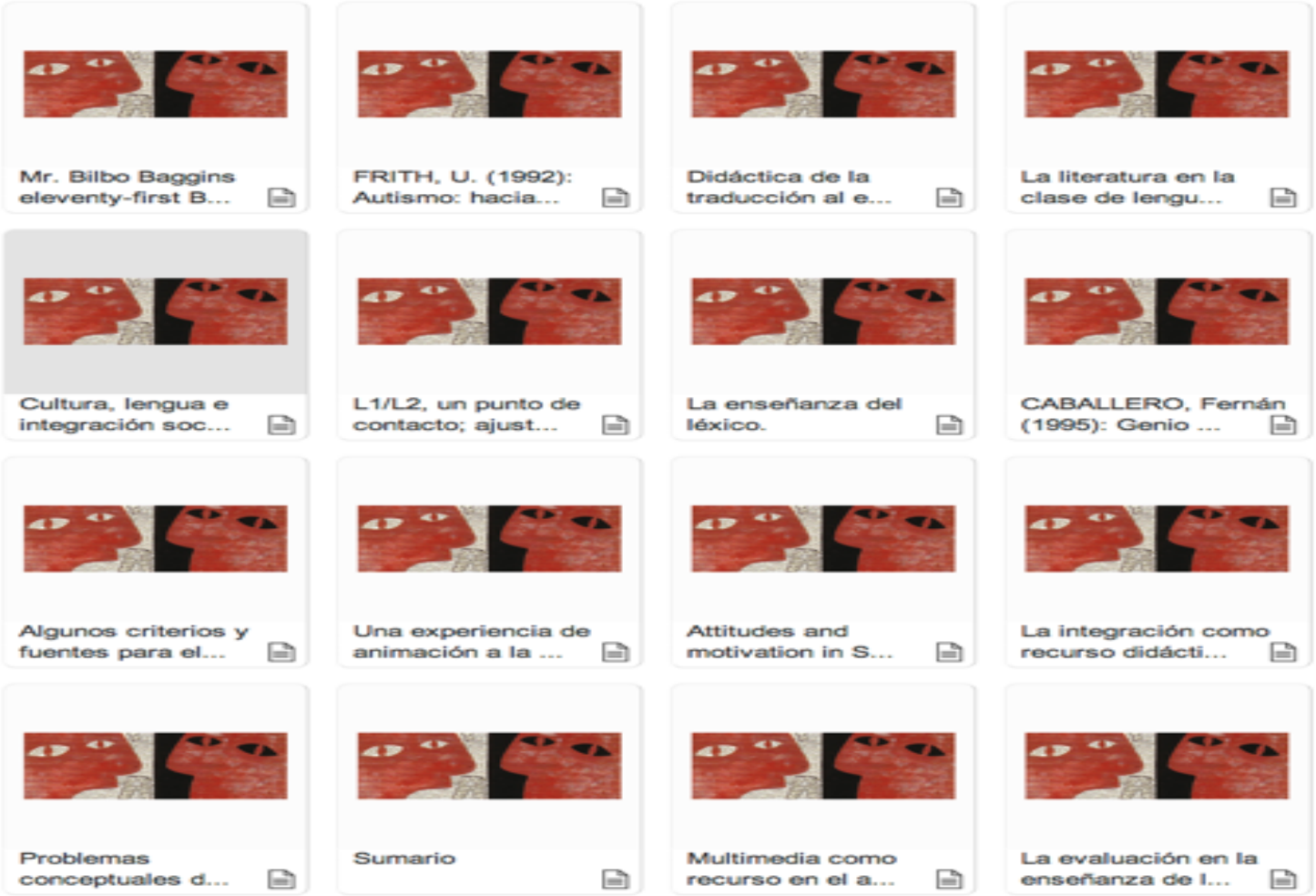
Provider
- Glasgow School of Art (329)
- Partage Plus (28382)

What can be improved in Metadata

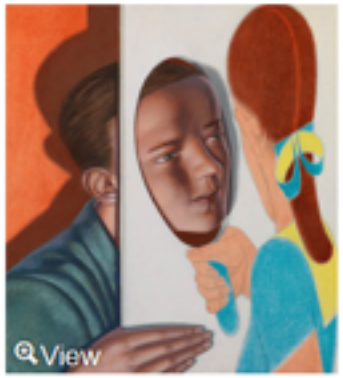
Meaningful titles



Meaningful titles and images



Thumbnails, persistently working links, image quality, mandatory elements



Attribution-NonCommercial-ShareAlike

View item at
Frissiras Museum

I see that you don't see

Creator: Pasieka Simon; Pasieka Simon

Date of creation: 1999

Type: Ζωγραφική ; Painting; Paintings; Paintings

Format: 40x36εκ.; 40x36cm; Λάδι σε καμβά ; Oil on canvas

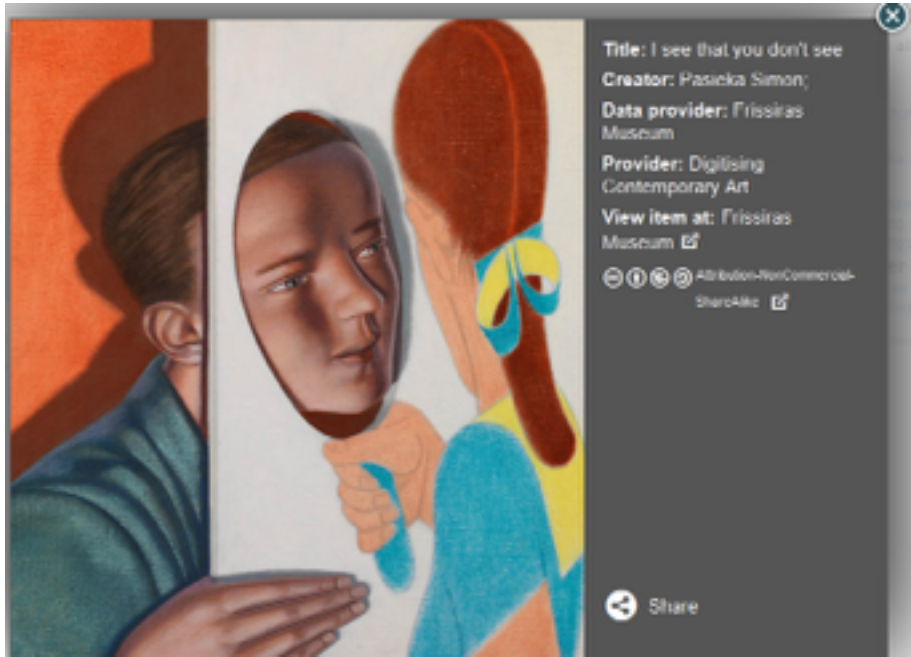
Identifier: Object ID 261

Source: Frissiras Museum

Data provider: Frissiras Museum

Provider: Digitising Contemporary Art

Providing country: Greece



Attribution and Rights Labeling

Showing the EDM:rights under the image and dc:rights in the record

Metadata quality recommendations

- Metadata is a circular process
- Metadata is the only way to reach our end users
- It should be considered as your product
- Make your product as salient as possible by providing as much meaningful data as you can manage!
- Meaningful content in the EDM mandatory elements plus recommended elements makes for a great readable record with increased traffic
- Metadata is a circular process

→ Key Messages

Europeana Ingestion Process and Metadata Quality

- Aiming to improve communication for data providers
- More structured processes and policies
- Clear and transparent approach towards rights labels
- Helping partners with their metadata to create a better experience for end users and create more traffic for institutions

Thank you

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